PHILIP MORRIS
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120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

November 29, 1982

Mr. Richard J. Maylander
TIME Magazine
Time & Life Building
Rockefeller Center
New York, NY 10020

Dear Dick:

I didn't want 1982 to go by without thanking you and TIME for the second cover positioning the Marlboro Country Store unit enjoyed in your October 25 issue.

Your help in making this promotion a success is recognized and appreciated by all of us at Philip Morris.

Best regards.

Sincerely,

James L. Thompson, Jr.

JLT/jec

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Source: https://www.industrydocuments.ucsf.edu/docs/ftmn0004